



**CATASAUQUA YOUTH ATHLETIC ASSOCIATION
P.O. Box 65, 890 Walnut Street, Catasauqua, Pa. 18032**

Dear Friend,

The Catasauqua Youth Athletic Association is a non-profit organization dedicated to the children of our area. Because of this we must count on Businesses and individuals like you to help fund our sports and to keep our facilities up to date. Without your help, we can barely scratch the surface of helping these children achieve their goals. However, with your help we can reach out even more boys and girls to make their future brighter through sports. We are a small community and the odds are always stacked against us from the start. Showing these kids and this community that you support them can begin to swing the odds back in our favor. As individuals we can climb mountains, but together we can move them! By forging partnerships with you, the business leaders of Catasauqua, we can build a foundation for not only our children and grandchildren but also generations to come. A new year is upon us and we would like to offer you some new and exciting sponsorship opportunities to help us meet all of our goals for the upcoming seasons.

Our first option is on the Internet. We have established a website for the organization, so that we can increase our communication with the parents of the children we are serving. For \$100.00 per year we will put your advertisement on the home page for everyone that visits to see. We can also add a link from our website to yours if applicable.

Also, as usual, we have signs hanging around our fields. The fee for a new sign to be hung for the first year is \$200.00. Each year after that it will only be \$150.00 per year. The initial cost is to cover the expense of having your 4x8 sign professionally made. **Existing sponsors from 2007 will still only be charged \$100.00 to renew for 2008.**

If you are interested in either of these options, please return the bottom portion, along with your business card to be advertised. If you don't have a card you may print the information to place on your ad on the back of this page. Please call Jeff Trexler at 610-865-5181 for more information or any questions you may have. We look forward to hearing from you and thank you in advance for your consideration.

Jeff Trexler

Secretary

Please detach and return this portion to Jeff Trexler at 1829 Sherwood Street, Allentown, PA 18109

_____ \$100.00 Sponsorship for CYAA Website

_____ \$200.00 Sponsorship for a new 4x8 Banner

_____ \$100.00 Renewal for 2007 sponsors (Will be \$150.00 starting in 2009)